

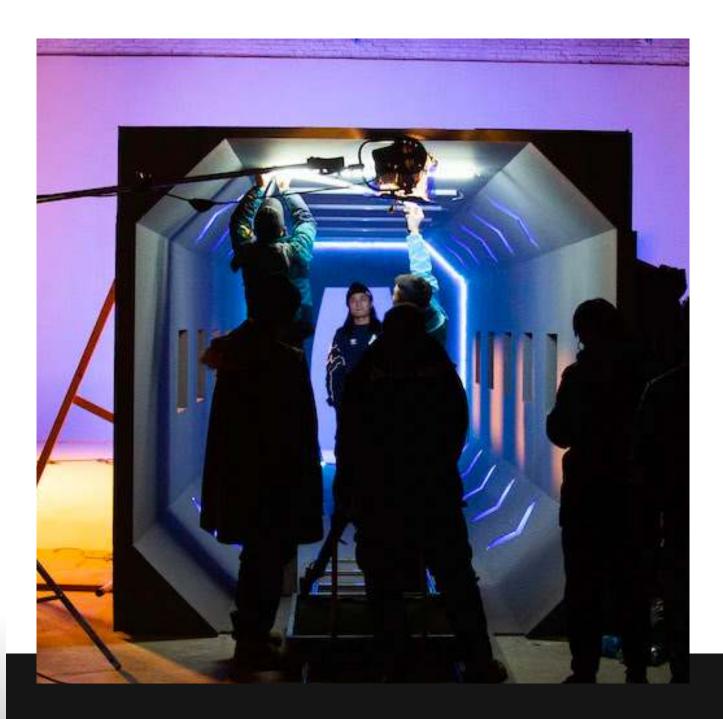
COMPANY PROFILE

Welcome to The Valhalla, where creativity converges with corporate precision & innovation takes centre stage.

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ABOUT

The Valhalla was born from a gap in the market, a realization that the industry lacked a true partner for creatives – a company that not only understood the raw vision of the talent but also embraced and accentuated it. Our founders, seasoned creatives themselves, identified the need for a management and entertainment company that could bridge the gap between raw artistic vision and a strategic, corporate approach.

As a full-service management & entertainment company, we embark on a mission to elevate the industry standard & redefine excellence. Our commitment is unwavering, & our passion is palpable, making us the go-to partner for comprehensive solutions & unparalleled experiences.

OUR SERVICES

01.

ARTIST MANAGEMENT

At The Valhalla, our Artist Management services go beyond traditional representation. We become strategic partners in your artistic journey, providing personalized guidance, career development, and a dedicated team to ensure your success. From contract negotiation to brand alignment, we are committed to nurturing your talent and helping you reach new heights.

02.

RECORD LABEL SERVICES

As a part of The Valhalla family, our Record Label Services offer a comprehensive platform for artists to unleash their musical prowess. From recording and production to distribution, publishing and promotion, we handle the intricacies of the music industry, allowing you to focus on what you do best – creating exceptional music that resonates with your audience.

03.

CONTENT PRODUCTION

Captivate your audience with compelling content through our Content Production services. From music videos to digital content and beyond, our team of creative professionals collaborates with you to produce high-quality, visually stunning content that resonates with your audience and amplifies your artistic message.



BRAND MANAGEMENT & DEVELOPMENT:

Our Brand Management & Development services are crafted to elevate your personal brand or artistic identity. We work collaboratively to define and refine your brand, ensuring consistency across various touchpoints. From logo design to merchandise, we help you establish a distinctive and compelling brand that leaves a lasting impression.

CRAFTING YOUR UNIQUE NARRATIVE:

At The Valhalla, we understand that your brand is more than just a logo or a tagline—it's the story you tell and the emotions you evoke. Through our collaborative approach, we delve deep into the essence of your brand, uncovering its unique narrative and defining its core values. From there, we craft a cohesive brand identity that resonates with your audience and sets you apart in the marketplace. Whether it's refining your visual identity or developing your brand voice, we're here to help you tell your story in a way that captivates and inspires.

STRATEGIC PARTNERSHIPS & SPONSORSHIP ACQUISITION

Captivate your audience with compelling content through our Content Production services. From music videos to digital content and beyond, our team of creative professionals collaborates with you to produce high-quality, visually stunning content that resonates with your audience and amplifies your artistic message.





08.

CRAFTING UNFORGETTABLE MOMENTS

At The Valhalla, we specialize in crafting unforgettable moments on stage and beyond. Whether it's coordinating a world tour, orchestrating a high-energy event, or managing the technical intricacies of a stage production, our dedicated team ensures every aspect is flawlessly executed. With our expertise in tour, event, and stage management, we're here to turn your vision into reality, creating experiences that resonate with your audience long after the lights dim. Join us, and let's embark on a journey where every performance is a masterpiece in the making. Welcome to The Valhalla, where your talent takes center stage, and we're your guiding force.



EQUIPMENT SOLUTIONS

The Valhalla, we pride ourselves on being a one-stop destination for all things management and entertainment, and now, with Equipment Solutions, we extend our expertise to audio-visual equipment needs.

Whether you're an artist gearing up for a performance, a venue hosting an event, or a brand looking to elevate your presence through immersive experiences, our equipment solutions have you covered. We offer an array of services tailored to meet your specific requirements, ensuring seamless execution from conception to installation.

Our offerings encompass sourcing state-of-the-art technology and equipment, designing bespoke setups, and overseeing flawless installations. With our end-to-end approach, clients can trust us to handle every aspect of their audio-visual needs with precision and professionalism.

Furthermore, we understand that every project is unique, which is why we offer customizable consulting services. Our team of experts is dedicated to providing strategic guidance and tailored solutions to optimize your audio-visual setup for maximum impact and efficiency.



CURRENT PRODUCTIONS

At The Valhalla, we're committed to producing engaging and meaningful content that resonates with audiences across various platforms. Whether it's TV, series, or podcasts, we're here to bring your creative vision to life.



KOOKING WITH KLY

FORMAT: TV SHOW

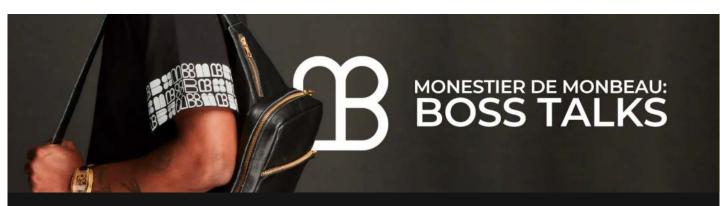
Join host KLY in the kitchen for a unique cooking show that blends food, friendship, and fascinating conversation. Each episode features celebrity guests sharing personal stories and wisdom while preparing delicious meals. It's a delightful exploration of life's complexities, served with a side of laughter and insight.



BEYOND THE HYPE

FORMAT: WEB-SERIES

"Beyond The Hype" is a captivating talk show that delves into the narratives of contemporary men, providing a platform for candid discussions on life, money, and love. Inspired by the concept of a "men's conference," the show goes beyond surface conversations to uncover actionable resolutions to pressing social issues.



MONESTIER DE MONBEAU: BOSS TALKS

FORMAT: PODCAST

Welcome to Monestier De MONBEAU: Boss Talks, the ultimate podcast for those who aspire to lead with grandeur, abundance, and affluence. Hosted by the distinguished CEO of Monbeau Afrique, Chace Chimhanda, this podcast delves into the intricacies of being a CEO or boss in today's dynamic world.

Tune in to Monestier De MONBEAU: Boss Talks and embark on a journey of discovery, empowerment, and refinement as we uncover the true essence of leadership in the modern era.

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With a voice that ensnares the hearts of enchanting women and lyrics that intimately connect with the desires of today's modern young man, KLY [Acronym for Keep Love Young] is poised to command international stages, fuelled by an irresistible global allure.

KLY emerges as a seductive crooner, intertwining ardently passionate verses born from his personal journey. His melodic essence not only caresses the heart's deepest chords, but his multifaceted artistry echoes the very essence of a millennial "trap star" lifestyle.

KLY is a singer, songwriter & producer whose talents have been recognized & commissioned by stars such as:

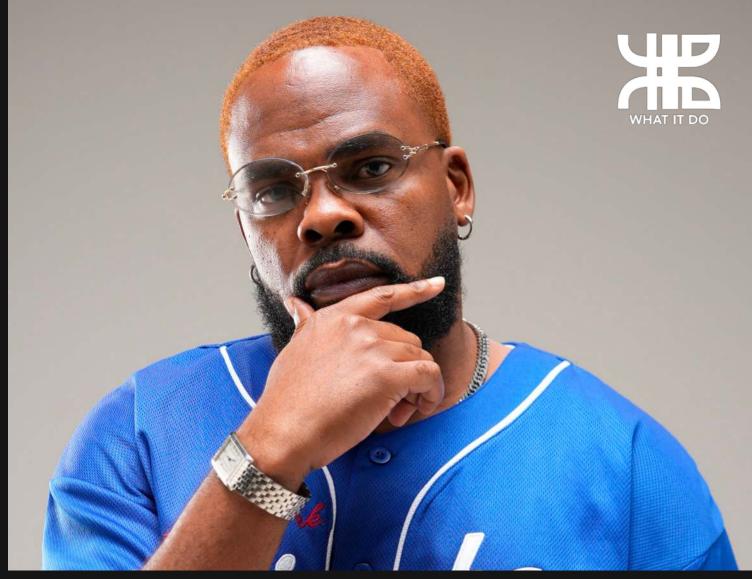
Wiz kid, Riky Rick, DJ Maphorisa, ycee, Mafikizolo, PATORANKING, Focalistic, Shane Eagle, Murumba Pitch, Major league djz, eMTee, Sjava, KEL-P, Priddy Ugly, KAMERA & Ice Prince to name a few.



Gcinuhlanga Dibi, known popularly as Dibi, emerges as a multifaceted force in the entertainment realm, with a core focus on his prowess as a rapper and musician. Hailing from Port Elizabeth, Dibi's journey as an entertainer began in his formative years, where he honed his skills in battle-rapping with crews, showcasing a natural talent for storytelling through music.

As the Head Writer, Director, Executive Producer, and co-owner of Outré Studios, he has immersed himself in various aspects of the entertainment industry, traversing music, television, and film with adeptness. Dibi's philosophy centres on the art of storytelling, believing it to be the essence of any creative endeavour, irrespective of its medium.

Dibi's ascent within the rap scene is marked by his captivating lyricism and inventive flows, capturing the attention of audiences with his compelling narratives. With an imminent joint album release alongside Knife Beatz, Dibi is poised to showcase his musical prowess on a grand scale.



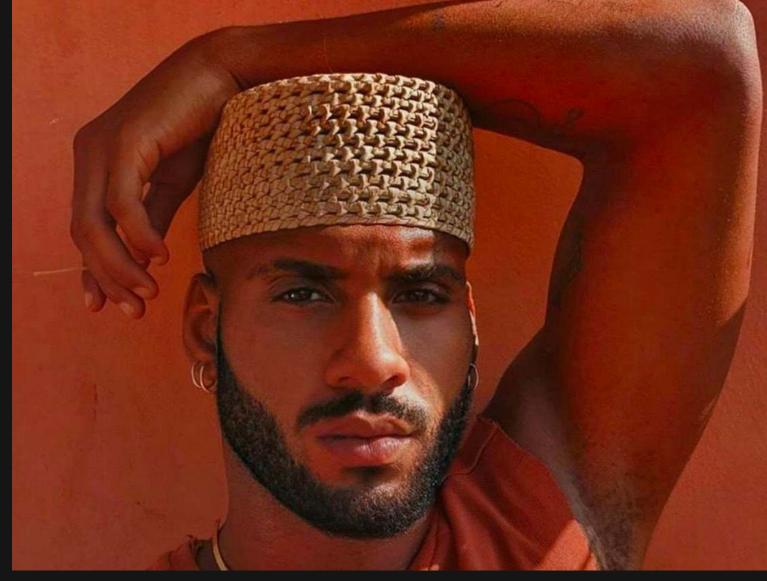
KnifeBeatz

KnifeBeatz is a distinguished Gold-selling music producer and sound engineer. Renowned for his innovative and captivating sounds, KnifeBeatz has solidified his presence as a formidable force in the music industry. Throughout his illustrious career, KnifeBeatz has collaborated with a plethora of award-winning artists. His unparalleled ability to craft unique and compelling beats has earned him a sterling reputation as one of the most sought-after producers in the industry.

KnifeBeatz's talents extend beyond individual collaborations. He recently lent his expertise to the production of the Netflix South African TV show, Blood and Water. His music production prowess played a pivotal role in bringing the show to life, showcasing his versatility and adaptability.

In addition to his work with top-tier artists, KnifeBeatz has forged partnerships with prominent brands like Sportscene Studio, powered by Reebok. Notably, he co-created a hit record with Emtee and Lolli Native, demonstrating his ability to seamlessly blend diverse genres of music, making him a sought-after producer in both commercial and artistic realms.

As he gears up for the release of his official debut single in collaboration album with Dibi, the anticipation is palpable. His unwavering dedication to his craft and relentless pursuit of innovation position him as a force to be reckoned with in the years to come.



Raphael XZVR

Raphael XZVR, is a Soul and Bossa Nova singer, and a prolific songwriter renowned for his captivating melodies and poignant lyrics. Hailing from the rich cultural landscape of Angola, Raphael's musical journey began at the tender age of 9 when he discovered his profound love for singing.

Since 2015, Raphael has embraced music as his profession, delving deep into the realm of performance, music releases, and media training. With a natural gift for storytelling through song, he effortlessly weaves together elements of Soul and Bossa Nova, creating a unique and enchanting musical tapestry.

Drawing inspiration from his Angolan roots, Raphael's sound has evolved over the years, gravitating towards the intricate rhythms and expressive melodies of Jazz. It is through this exploration that he has coined his signature style, which he affectionately refers to as "Afro Latino Jazz."

With each performance, Raphael XZVR invites listeners on a transcendent journey, where the soulful melodies and heartfelt lyrics create an unforgettable experience. As a true visionary in the world of music, Raphael continues to captivate audiences with his boundless creativity and unwavering passion for storytelling through song.



Mojo Qai

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Mojo Qai, formerly known as Ozone, traces its roots back to the fusion of two bands, Cafè Wha? and Jive Chronicles, originating from the vibrant music scene of White River, Mpumalanga. Established in 2011 at the Casterbridge Music Development Academy (CMDA), Mojo Qai embarked on a journey that would see them grace stages across South Africa and collaborate with renowned artists from around the world.

From their inception, Mojo Qai captured the attention of music enthusiasts, swiftly ascending the ranks to share stages with some of South Africa's most prominent acts. Opening for the likes of Mango Groove, Freshly Ground, and Goldfish, they quickly established themselves as a force to be reckoned with in the local music scene. Noteworthy performances include supporting UB40 during their visit to the Mbombela Stadium in 2011 and sharing the stage with The Parlotones, Vusi Mahlasela, and Prime Circle at the Route 40 Music Festival in 2013.

Mojo Qai's journey transcended borders when they participated in Carnegie Hall's Musical Exchange Programme, collaborating with Carl Restivo, a distinguished musician from the USA, during the Route 40 Music Festival. This international exposure not only enriched their musical repertoire but also solidified their presence on the global stage.



In 2015, Mojo Qai secured a coveted residency at Hard Rock Cafe Sandton, serving as the venue's resident band. Their electrifying performances, both scheduled and impromptu, captivated audiences and cemented their status as one of the most sought-after acts in the industry. Whether performing monthly gigs or supporting international bookings, Mojo Qai's presence at Hard Rock Cafe was synonymous with excellence.

As Mojo Qai embarks on a new chapter in their musical odyssey, their commitment to pushing boundaries and captivating audiences remains stronger than ever. With a fusion of funk, rock, and rap, they defy genre limitations, delivering performances that resonate with audiences far and wide. With their sights set on new horizons, Mojo Qai invites you to join them on a journey where the music never stops, and the mojo never fades.



Victor Malaza

Born and raised amidst the vibrant rhythms of Nelspruit, Mpumalanga, Victor Malaza emerged as a dynamic force in the South African music scene. From a young age, Victor was drawn to the pulsating beats of House and Hip-Hop music. At the age of 14, he embarked on his musical odyssey as a DJ, swiftly captivating audiences with his infectious energy.

In 2009, Victor co-founded the acclaimed Hip-Hop duo "Calamity" alongside his musical comrade, Nipho "Bazz" Jiyane. Together, they navigated the tumultuous waters of the music scene, from humble beginnings to sharing the stage with global icons like Rick Ross in front of 60,000 fervent fans in their hometown.

His latest single, "Yo Vic," serves as the vanguard of his highly anticipated return to music after a 7-year hiatus, offering a tantalizing glimpse into his boundless creativity and artistic evolution.

As Victor's musical odyssey unfolds, his journey is a testament to the transformative power of music and the unwavering spirit of a true artist. With each performance, he invites audiences to join him on a transcendent voyage, where the rhythm of the Beast from the East reigns supreme, and the possibilities are limitless. Indeed, for Victor Malaza, the story has only just begun.

VALHALLA

CONTACT

ENTER THE VALHALLA

Enter The Valhalla where we don't just manage; we curate, innovate, and elevate. We are run by individuals who have walked the creative path, and yet, adopt a corporate approach that ensures efficiency, sustainability, and success. It's a delicate dance between the raw, untamed creativity of our talent and the strategic, comprehensive action plans we meticulously craft.

General Enquiries: enter@thevalhalla.co.za

Booking Enquiries: bookings@thevalhalla.co.za

Music Submissions: music@thevalhalla.co.za

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