



# VALHALLA

# DIBI

Rapper | Songwriter

ELECTRONIC PRESS KIT

[www.thevalhalla.co.za](http://www.thevalhalla.co.za)





## VA DIBI

### A Vanguard of Narrative Rap

Born in the culturally rich environment of Port Elizabeth, Gcinuhlanga Dibi, popularly known simply as Dibi, is a prodigious rapper and storyteller poised to take the South African music scene by storm. With roots deeply embedded in the rhythms of his hometown, Dibi's early exposure to battle-rapping not only sharpened his lyrical skills but also cemented his love for storytelling through music.

Dibi's academic pursuits led him to AFDA, where he earned a Bachelor's Degree in Motion Picture, Film/Cinema/Video Studies, laying a robust foundation for his diverse career. This educational background has been pivotal in shaping his approach to music, allowing him to infuse cinematic elements into his narratives, thereby enriching the listener's experience.

Dibi's music videos are a testament to his artistic vision, blending traditional elements with innovative cinematic techniques to create visual experiences that complement his lyrical storytelling. His commitment to his craft and his ability to continuously innovate within the confines of hip-hop are what set him apart as an all-around entertainer.

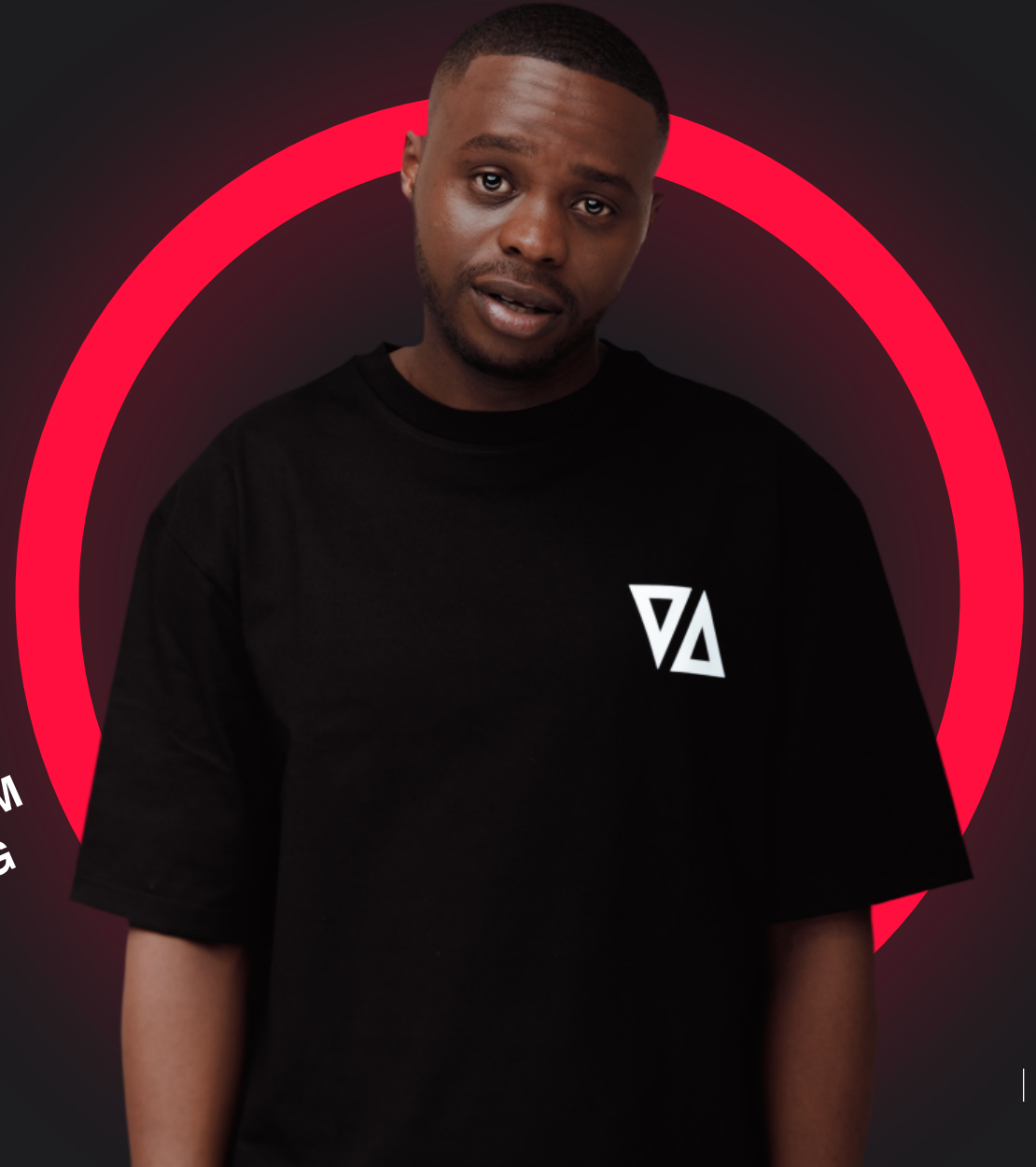
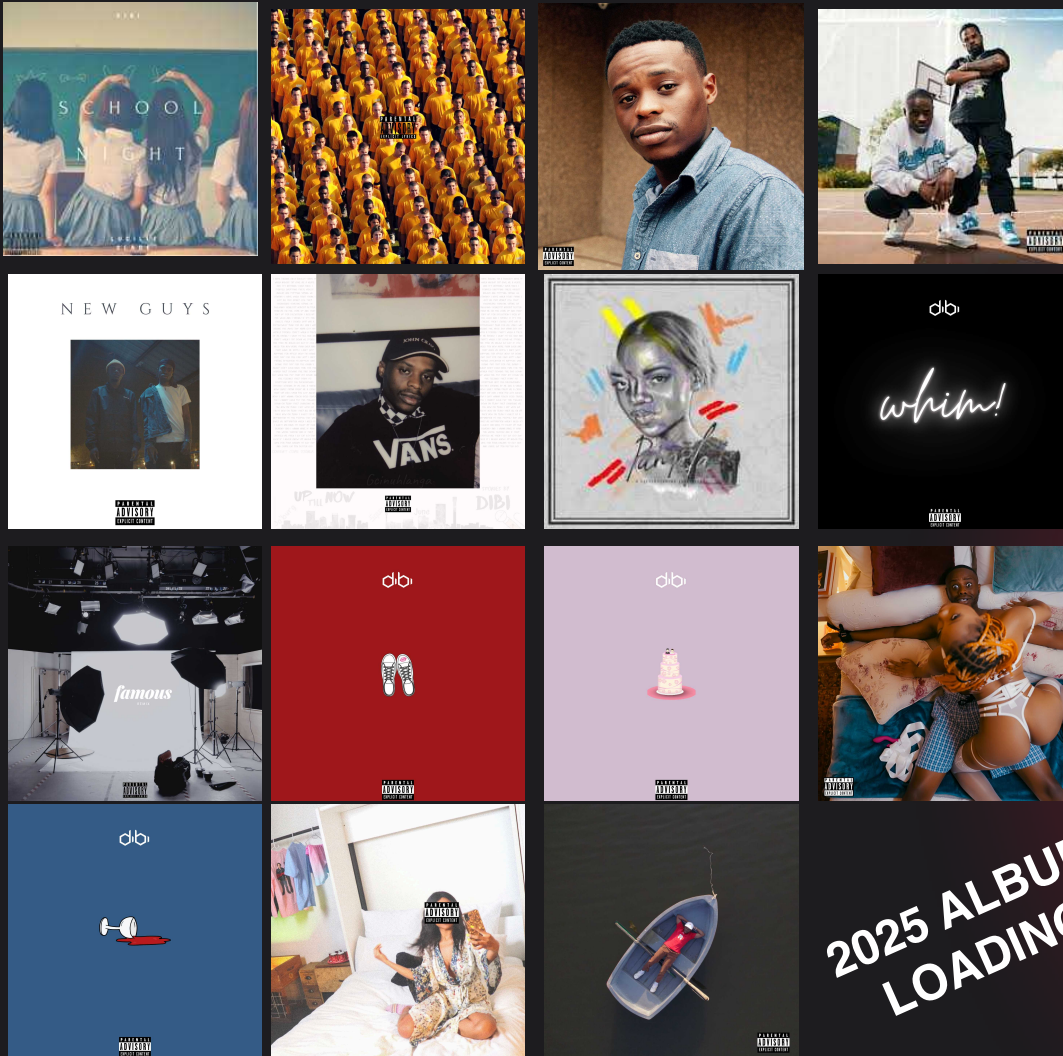
As a flagship artist signed to The Valhalla, Dibi is at the forefront of an evolving music landscape. His journey from the streets of Port Elizabeth to the global stage is not just a testament to his talents but also to his vision of what South African music can achieve on the world stage. With every verse and visual, Dibi crafts not just songs but stories, leaving an indelible mark on the hearts and minds of his audience.





# VA DISCOGRAPHY

2018 - 2024



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# VA MUSIC VIDEOS

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## VA "WORD OF ADVICE"

Unleashed on March 31st, 2023, "WOA (Word Of Advice)" marks the electrifying debut collaboration between **Dibi & KnifeBeatz**. The single quickly captured the attention of both critics and fans, earning widespread acclaim for its compelling lyrical content and dynamic production. The success of "**WOA**" not only showcased Dibi's & KnifeBeatz's creative synergy but also ignited a wave of inspiration, propelling them back to the studio with renewed vigor. The music video, a visual feast that complements the track's powerful message, further amplified the song's impact, solidifying its status as a pivotal moment in their careers. This track set the stage for a series of innovative projects, continuing to define the duo's path in the music industry.







## “ONLYFANS” MUSIC VIDEO

Dibi & KnifeBeatz, in collaboration Buzzi Lee, have captured the imagination of a global audience with the music video for "OnlyFans," which has quickly become a cultural phenomenon. Launched with a meticulously crafted campaign, this video not only showcases Dibi's distinctive lyrical prowess but also his ability to blend storytelling with enthralling visuals. Within just six months of its release, "OnlyFans" has amassed **OVER A MILLION VIEWS**, a testament to its widespread appeal and the successful execution of an innovative rollout strategy. The video, which features an engaging narrative with Dibi & KnifeBeatz alongside the sensational Azanian Doll, has set new standards in music video production, further solidifying Dibi's position as a trailblazer in the music industry.

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# GET IN TOUCH


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