



# VALHALLA

# FLUME

ELECTRONIC PRESS KIT

[www.thevalhalla.co.za](http://www.thevalhalla.co.za)



## VA FLVME

Johannesburg based rapper FLVME (pronounced: flame) is igniting South Africa's hip-hop scene with his electrifying talent and dynamic presence. Born Lesego Kyle Mnyandu in Vosloorus, South Africa, FLVME's musical journey began in high school. He joined Ambitiously Entertainment's musical group The Wrecking Crew in 2016 before embarking on a solo career in March 2019.

With chart-topping projects like 2019's Gold-certified "Germander" and 2022's hit "GERMANDER II," FLVME has cemented his place as one of South Africa's hottest rising artists. He has collaborated with hip-hop heavyweights including Nasty C, AKA, Da L.E.S, Riky Rick, Sjava, eMTee, Blxckie, Stogie T, Zoocci Coke Dope, Amanda Black, Maglera Doe Boy, 25k, Priddy Ugly, Frank Casino, and A-Reece. His influence extends internationally with collaborations featuring Westside Boogie, Guapdad4000, Doctor Dot (Earthgang), 24hrs, 451, DaVionne, and Jay Millian.

As he continues to push boundaries and set new standards, FLVME's highly-anticipated sophomore album "BLVCK & WHITE," set for release in early 2025, promises to be another monumental addition to his blazing career. FLVME isn't just a rising star; he's a phenomenon destined for greatness.



## VA ACCOMPLISHMENTS

- ★ In 2019, FLVME released his debut album titled “CandyMan” and got a total of three nominations at the South African Hip Hop Awards for “Best Male”, “Best Freshman” and “Album Of The Year”, two of which he bagged: “Best Male” and “Best Freshman”.
- ★ FLVME’s mixtape “Germander” sold & achieved Gold status.
- ★ GQ June/July 2023 article feature.
- ★ Over 21M Total YouTube views to date.
- ★ Headlined several local & international festivals.
- ★ FLVME’s 2023 EP “Noted To Self” was nominated for Hip-Hop album of the year at 2024 South African Music Awards.

## 💰 SOCIAL MEDIA CURRENCY

- X: **435.1k**
- Instagram: **359k**
- Facebook: **91k**
- YouTube: **79.6k**
- TikTok: **2500**
- Spotify: **76.5k Monthly Listeners**

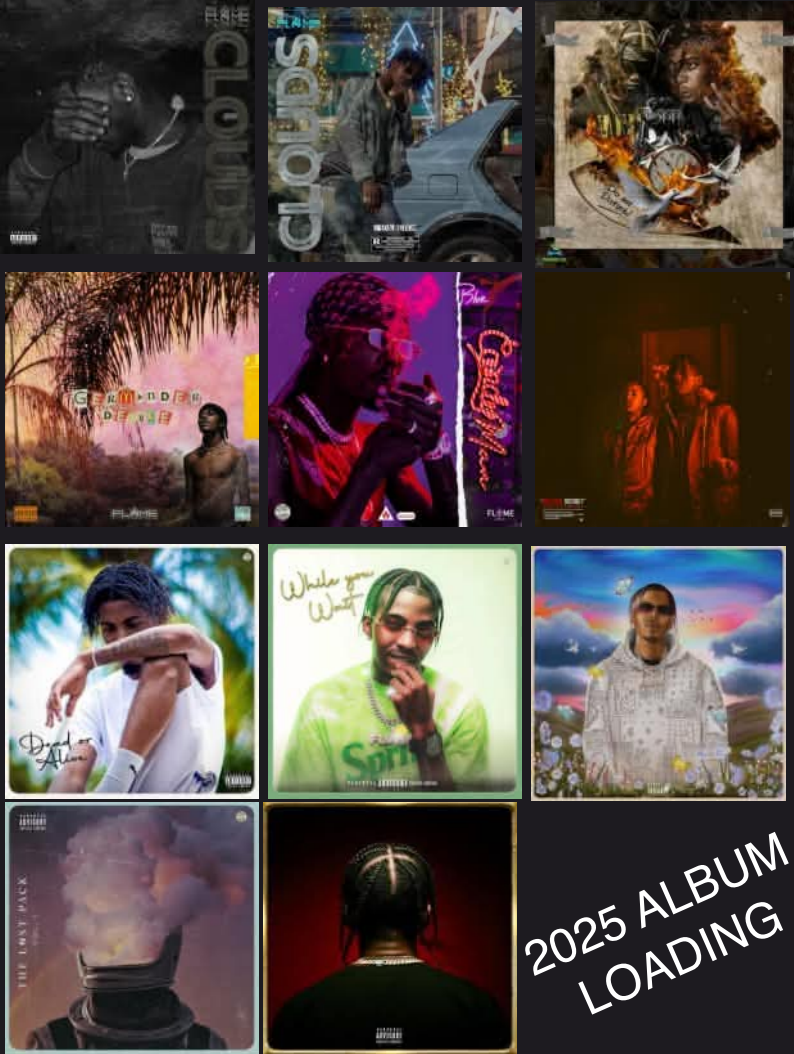
*Engagement analytics available upon request.*





# VA DISCOGRAPHY

2017 - 2023



2025 ALBUM  
LOADING

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# GET IN TOUCH


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