

VALHALLA



KLY

ELECTRONIC PRESS KIT

www.thevalhalla.co.za





KLY, born Siyabonga Mkhize, is a renowned South African singer, songwriter, and producer under The Valhalla. Emerging onto the music scene with his unique blend of R&B, Afrobeat, and Hip-Hop, KLY has become a household name in the African music industry. His smooth vocals, heartfelt lyrics, and ability to seamlessly fuse different genres have earned him a dedicated fan base and widespread acclaim.

KLY first gained significant attention with his hit single "SnapdatshIt," which showcased his ability to craft infectious melodies and relatable stories. He has since collaborated with some of Africa's biggest names, further solidifying his place in the industry. His work is characterized by its emotional depth, often exploring themes of love, relationships, and personal growth.

Under The Valhalla, KLY continues to push creative boundaries, bringing his signature sound to new heights. As an artist who is constantly evolving, KLY is not just a musician but a storyteller who connects with his audience on a deeply personal level, making him one of the most exciting talents in the African music scene today.

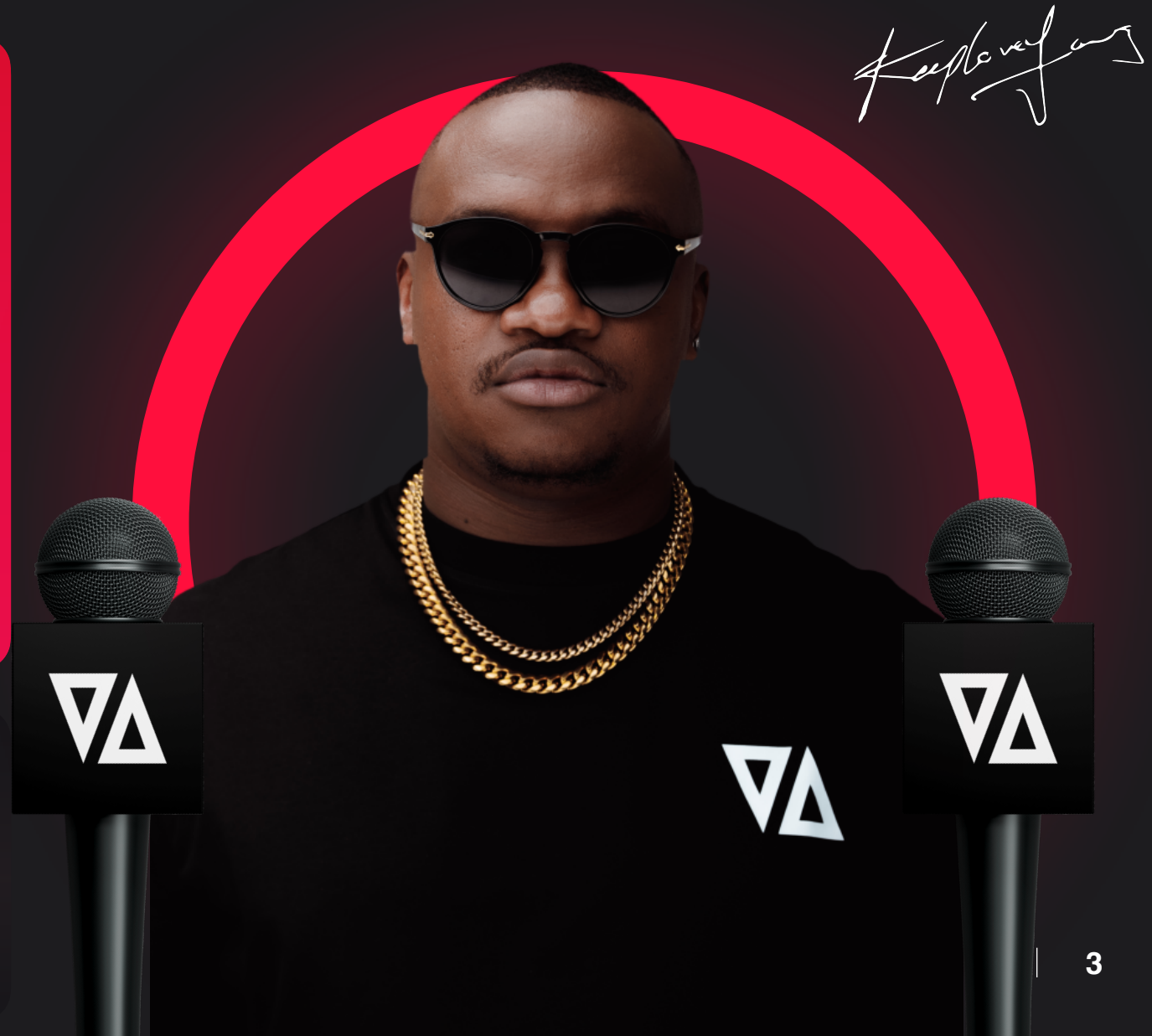


VA ACCOMPLISHMENTS

- ★ **Dancing Background:** Before his music career, KLY was part of the globally recognised krump dance crew 300cru & performed during the 2010 FIFA World Cup in South Africa.
- ★ **Albums & Recognition:** KLY's albums *KLYMAX* (2016), *Keep Love Young* (2018) & *THREEE* (2023) were well-received, showcasing his unique blend of R&B and Afrobeats.
- ★ **Global and Pan-African Appeal:** KLY's seamless fusion of vernacular influences with international sounds has earned him collaborations with top-tier artists such as Wizkid, DJ Maphorisa, Riky Rick, and Patoranking. Tracks like "Do Better" highlight his ability to connect diverse audiences through music, solidifying his position as a versatile artist with a broad cultural reach.
- ★ **Collaborations:** WizKid, Tyler ICU, Kel-P, DJ Maphorisa, Patoranking, Major League DJz, Ice Prince, Focalistic, Musa Keys, Murumba Pitch, Riky Rick, YCee, Sjava, Niniola, eMTee, Mafikizolo, Priddy Ugly, Shane Eagle, Saudi, Lyta, Frank Casino, Omit ST, YoungstaCPT, Aubrey Qwana, Jay Jody, Herc Cut The Lights & more.

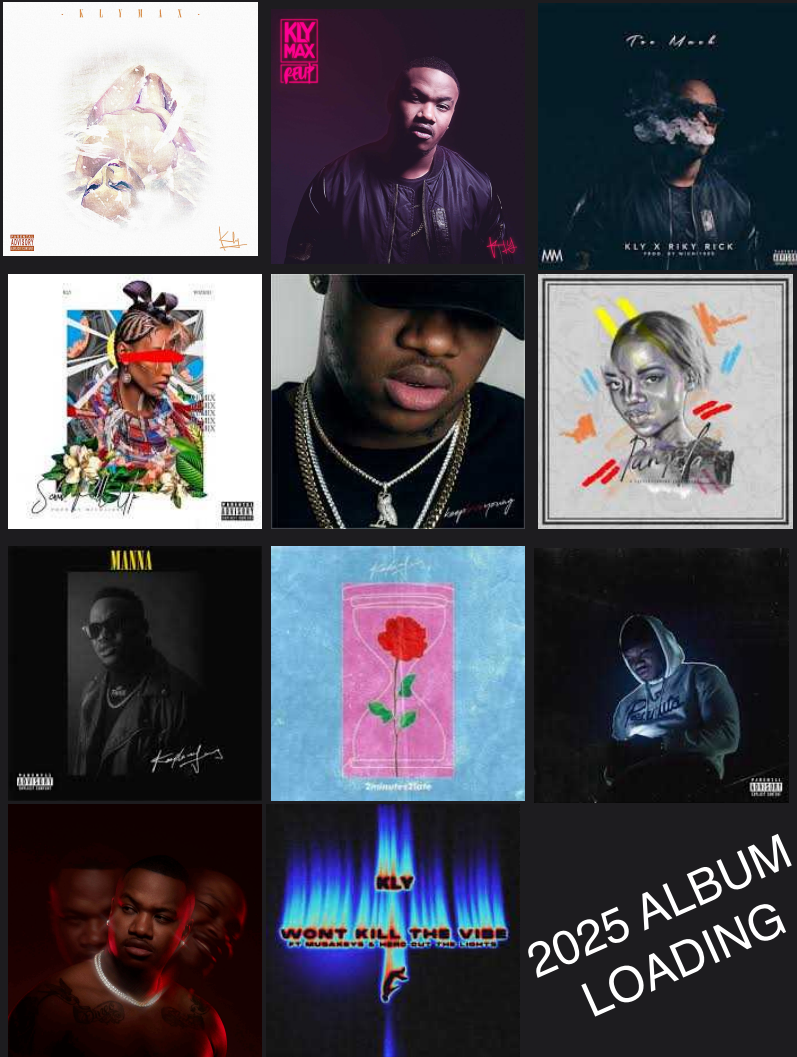
SOCIAL MEDIA CURRENCY

- **Instagram:** 71.3k
 - **X:** 45.4k
 - **YouTube:** 10.7k
 - **TikTok:** 4.8k
 - **Spotify:** 29k Monthly Listeners
- Engagement analytics available upon request.*



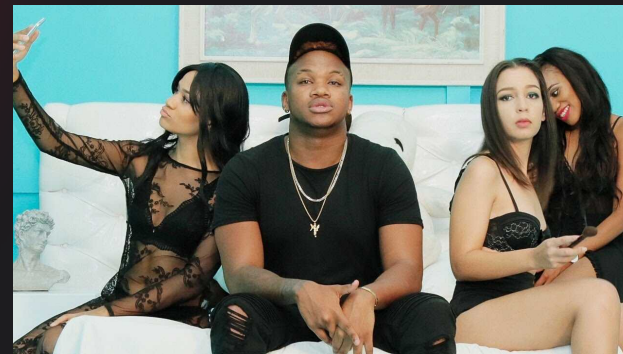
VA DISCOGRAPHY

2016 - 2024



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