



VALHALLA

KNIFE BEATZ

Record Producer | Engineer | Composer

ELECTRONIC PRESS KIT

www.thevalhalla.co.za



VA KNIFEBEATZ

Architect of Sonic Innovation

KnifeBeatz is a **PLATINUM-SELLING** music producer and sound engineer based in Johannesburg, South Africa, celebrated for his innovative and captivating soundscapes. Driven by a passion for creating music that resonates with audiences, he has firmly established himself as a force to be reckoned within the music industry. Over the course of his career, KnifeBeatz has worked with a range of award-winning artists crafting unique and compelling beats that have made him one of the most sought-after producers to work with.

Beyond his collaborations with top-tier artists, KnifeBeatz has lent his expertise to several high-profile projects, further solidifying his reputation as a versatile and accomplished producer. He played a key role in the production of the Netflix South African TV series *Blood and Water*, where his music production skills brought depth and energy to the show's narrative. He also partnered with Sportscene Studio, powered by Reebok, to create a hit record alongside eMTee and Lolli Native, showcasing his ability to seamlessly blend diverse genres and appeal to both commercial and artistic audiences.

With a profound understanding of the technical intricacies of sound engineering and a natural talent for producing music that pushes creative boundaries, KnifeBeatz is poised to continue being referred to as a dominant figure in South Africa's music scene. As he continues to elevate his craft and influence the industry, KnifeBeatz is on a trajectory that signals a lasting and impactful presence in the world of music production.



VA DISCOGRAPHY

2016 - 2024



2025 ALBUM
LOADING

AND SO MUCH MORE...



VA MUSIC VIDEOS

CLICK ON TILE TO WATCH

VA "WORD OF ADVICE"

Unleashed on March 31st, 2023, "WOA (Word Of Advice)" marks the electrifying debut collaboration between **Dibi & KnifeBeatz**. The single quickly captured the attention of both critics and fans, earning widespread acclaim for its compelling lyrical content and dynamic production. The success of "**WOA**" not only showcased Dibi's & KnifeBeatz's creative synergy but also ignited a wave of inspiration, propelling them back to the studio with renewed vigor. The music video, a visual feast that complements the track's powerful message, further amplified the song's impact, solidifying its status as a pivotal moment in their careers. This track set the stage for a series of innovative projects, continuing to define the duo's path in the music industry.





“ONLYFANS” MUSIC VIDEO

The "OnlyFans" music video, a collaboration between Knife Beatz & Dibi featuring Buzzi Lee, has revolutionized the visual aspect of music storytelling and established new benchmarks in music video production. Released as part of a strategic and well-orchestrated campaign, this video has successfully captured the global audience's attention, quickly turning into a cultural sensation. Within the first six months after its debut, the video has already garnered **OVER A MILLION VIEWS**, demonstrating its enormous appeal and the effectiveness of its promotional strategy. Knife Beatz's contributions shine through the video's narrative, which features engaging performances by Dibi and the sensational Azanian Doll, further emphasizing Knife Beatz's role as a pioneering force in the music industry.

[CLICK HERE TO WATCH ONLYFANS](#)

VA RATE CARD

VA BASIC LICENSE

\$30 / R550

- Includes MP3 file
- Distribute up to 2.5K copies (mixtapes, iTunes, etc.)
- Up to 10K streams
- No watermark (Producer tag in intro)
- Shared Publishing splits
- KnifeBeatz retains Master ownership

VA PREMIUM LICENSE

\$99.99 / R1800

- Includes MP3 + WAV file
- Distribute up to 10K copies (mixtapes, iTunes, etc.)
- Up to 250K streams
- No watermark (Producer tag in intro)
- Shared Publishing splits
- KnifeBeatz retains Master ownership

VA PREMIUM + TRACKOUTS

\$179.99 / R3200

- Includes full track-out stems
- Distribute up to 20K copies (mixtapes, iTunes, etc.)
- Up to 500K streams
- No watermark (Producer tag in intro)
- Shared Publishing splits
- KnifeBeatz retains Master ownership

VA EXCLUSIVE OWNER

\$2,000.00 / R37 000

Get *EXCLUSIVE* rights to this beat which includes ownership of the Master. Only ONE person will be able to own this track EXCLUSIVELY.

- Ownership of Master Recording
- Includes WAV stems
- Shared publishing rights
- Distribute unlimited copies
- Unlimited free downloads
- Unlimited streaming rights
- No watermark
- Producer tag optional

VA ENGINEERING

2 Track Mixing: **\$100 / R1900**

Mixing (Full Stems): **\$120 / R2100**

Mastering: **\$50 / R1000**

Dolby Atmos: **\$150 / R2750**

Recording: **\$20 / R300 per hour**

SERVICES / CAPABILITIES

- **MUSIC PRODUCTION:** I produce your next HIT.
 - **MIXING:** Quintessentially mixing your production.
 - **MASTERING:** Mastering your project to perfection.
- Enquire about your desired service offering.*




GET IN TOUCH


THE VALHALLA OFFICE & WHATSAPP


+27 83 561 6550

Enquiries: bookings@thevalhalla.co.za

 [TheValhalla.co.za](https://www.facebook.com/TheValhalla.co.za)

 [TheValhalla.co.za](https://www.instagram.com/TheValhalla.co.za)

 [TheValhallacoza](https://twitter.com/TheValhallacoza)

 [TheValhalla.co.za](https://www.tiktok.com/@TheValhalla.co.za)

 [The_Valhalla](https://www.youtube.com/@The_Valhalla)

 [The_Valhalla](https://www.linkedin.com/company/The_Valhalla)

VALHALLA

